



PRESS RELEASE

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Contact: Dan O'Connell
Publicity Manager
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d.oconnell@elsevier.com

"Written by a photographer and designer team, this excellent release deals with such matters in easy-to-follow steps and thorough detail, covering topics such as lighting and compositional post-work and HDR processing, all accompanied with stunning example imagery. This is an extremely thorough overview for anyone who's relatively new to the whole postproduction process."

-- Computer Arts Magazine

Photography and Design Duo Harold and Phyllis Davis Release *The Photoshop Darkroom 2*, A Companion to Their Best-Selling First Volume

Burlington, MA March 1st, 2011 – Focal Press, the global leader in media technology publishing, is proud to announce the publication of *The Photoshop Darkroom 2: Creative Digital Transformations* by the award-winning photography and design team Harold and Phyllis Davis.

Picking up where their best-selling first book left off, *The Photoshop Darkroom 2* will show digital artists and designers everything they need to know to take their digital imaging skills to the next level:

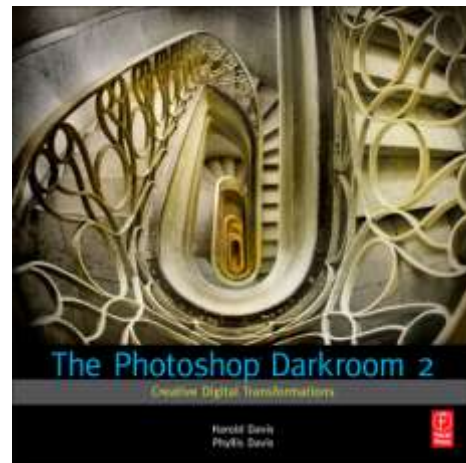
- Useful case studies break information down into condensed, real-world examples which are easy to follow and put into practice immediately
- Images are available for free on focalpress.com
- Compatible with any version of Photoshop

Great photographers know that the best images begin well before the shutter clicks, and certainly well before Photoshop boots up. Harold takes a step back, and shares his helpful tips for capturing the most compelling images possible by keeping in mind what type of post-processing photographers and designers do before they start shooting.

Professionals and amateurs will also find complete coverage of important topics such as compositing, working with layers, and HDR. Those who bought the first volume have been enthusiastic:

"The sample photos are beautiful and the end results are inspirational. This could easily be a coffee table book if it wasn't so darn helpful."

"The layout is superb, with reminders, hints, and references to earlier pages to help you along the way. I'll be using this as a reference for years to come."



Packed with tons of eye-popping images which have won Harold national acclaim, this is a fantastic resource for photographers who want to think outside the box and create truly stunning artwork.

About the Authors:

Phyllis Davis is the author of many books about Photoshop, The Gimp, CorelDraw, FrontPage, and others. She's an accomplished designer, with books, posters, and advertisements to her credit.

Harold Davis is an award-winning professional photographer. He is the author of more than 30 best-selling books, including *The Photoshop Darkroom 2: Creative Digital Transformations* (Focal Press), *Creative Portraits: Digital Photography Tips & Techniques* (Wiley), *Creative Composition: Digital Photography Tips & Techniques* (Wiley), *Creative Night: Digital Photography Tips & Techniques* (Wiley), *Creative Close-Ups: Digital Photography Tips & Techniques* (Wiley), *The Photoshop Darkroom: Creative Digital Post-Processing* (Focal Press) and *Practical Artistry: Light & Exposure for Digital Photographers* (O'Reilly). Harold writes the popular Photoblog 2.0, www.photoblog2.com, and is a regular photography columnist for Photo.net, which has more than one million members.

Newly Released

The Photoshop Darkroom 2: Advanced Digital Post-Processing

By Harold and Phyllis Davis

ISBN: 9780240815312; e-ISBN: 9780240815329 / paperback; 208 pages / Price: EUR 28.95/USD 39.95/GBP 24.99/ Publication date: February 2011



Previous Volume

Photoshop Darkroom: Creative Digital Post-Processing

By Harold and Phyllis Davis

ISBN: 9780240812595 / e-ISBN: 9780240813110 / paperback; 208 pages / Price: EUR 35.95/USD 39.95/GBP 29.99/ Publication date: September 2009

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